

Innovation plan

Level of excellence	Very good	Good	Average	Below average (urgent need for action)			Number of points
<b>Goals and benefits of the innovation</b>	Goals and benefits were described very convincingly	Goals and benefits were described fairly convincingly	Goals and benefits were only partially described but have potential	Goals and benefits were inadequately described	Goals and benefits were hardly mentioned	Goals and benefits were not mentioned	
<b>Relation of opportunities/risks in the implementation</b>	Opportunities dominate clearly	Opportunities dominate	Opportunities and risks are in balance	Risks dominate	Risks dominate clearly	Risks make implementation unrealistic	
<b>Coverage of resource needs</b>	Coverage of resource needs was described very convincingly	Coverage of resource needs was described fairly convincingly	Coverage of resource needs was only partially described but has potential	Coverage of resource needs was inadequately described	Coverage of resource needs was hardly described	Coverage of resource needs was not described	
<b>Presentation</b>	Presentation was excellent and completely convincing	Presentation was good and reasonably convincing	Presentation was average and only partially convincing	Presentation was not particularly convincing	Presentation was poor	Presentation was very poor	
<b>Points awarded</b>	<b>10</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>0</b>	
<b>Traffic light logic Ø</b>	40.....31	30.....24		23.....0			