

Innovation plan

Level of excellence	Very good	Good	Average	Below average (urgent need for action)			Number of points
Innovation	Innovation was communicated very convincingly	Innovation was communicated fairly convincingly	Innovation was only partially communicated but has potential	Innovation was inadequately communicated	Innovation was barely communicated	No innovation was communicated	
Potential for added value	Potential is very convincing	Potential is fairly convincing	Some potential noticeable	Little potential noticeable	Hardly any potential noticeable	No potential noticeable	
Potential for scalability	Potential is very convincing	Potential is fairly convincing	Some potential noticeable	Little potential noticeable	Hardly any potential noticeable	No potential noticeable	
Presentation	Presentation was excellent and very convincing	Presentation was good and reasonably convincing	Presentation was average and only partially convincing	Presentation was not particularly convincing	Presentation was poor	Presentation was very poor	
Points awarded	10	8	6	4	2	0	
Traffic light logic Ø	30.....27	26.....18	17.....0				